## **ESTRELLA PLAZA**



City of Goodyear • Economic Development Department • 190 N Litchfield Road • Goodyear, AZ 85338 • 623/932-3025 • www.goodyearaz.gov • revised 03/04



**SITE NAME** Estrella Plaza **LOCATION** SWC Estrella Parkway & Van Buren

SIZE 27 acres LAND USE Commercial **TOTAL RETAIL SPACE** 92,328 Retail 40,000 Office

9 acres Multi-family Residential

**AVAILABLE PADS EXISTING TENANTS** 

**LEASE RATES** Negotiable

25,870 Combined total TRAFFIC COUNTS (during construction)

**ADJACENT RESIDENTIAL** Canyon Trails: 1243 Homes 9037 Build Out

Wildflower Ranch: 1202 Homes

(Complete)

Centerra: 196 Homes

1697 Build Out

Rancho Mirage: 214 Homes

305 Build Out

SPECIAL REQUIREMENTS

**DEVELOPER** 

**LEASING CONTACT** 

Estrella Parkway Overlay District

**Domunis Development** 

Mark Bramlett or Rick Frances, Grubb & Ellis, 602-954-9000

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30,290	Population (MAG, July 2003)
175.4	Population Density
36.3	Median Age
14,533	Total Households
\$75,059	Average Household Income
\$60,759	Median Household Income
1-Mile Trade Area (from Site)	
1,506	Population
479.8	Population Density
27.8	Median Age
469	Total Households
\$87,752	Average Household Income
\$53,431	Median Household Income

Goodyear City Limits

## 3-Mile Trade Area (from Site)

**Population** 23,258 Population Density 820.4 Median Age 32.5 7,515 Total Households

Average Household Income \$61,901 \$50,706 Median Household Income

## 5-Mile Trade Area (from Site)

49,645 Population 639.5 Population Density Median Age 32.5 15,584 **Total Households** 

\$65,217 Average Household Income \$53,544 Median Household Income

## 10-Mile Trade Area (from Site)

163,310 **Population** Population Density 521.8

Median Age 30.7 50,079 Total Households

Average Household Income \$60,637 Median Household Income \$52,742

